



Dr Isabelle Dieuzy-Labayé
Senior Advisor, Partnerships
World Organisation for Animal Health (OIE)

The OIE PPP Handbook:

Guidelines on how to develop impactful and sustainable Public-Private Partnerships in the veterinary domain

Asian workshop on ASF compartmentalization
27 & 28 April 2021



Context

- **One of OIE's key strategic priorities:** ensuring the capacity and sustainability of Veterinary Services*
- **OIE objective:** to support its 182 Members to develop, if and when relevant, **Public-Private Partnerships (PPPs)** to strengthen Veterinary Services
- **OIE PPP initiative:** started in 2016, led by the OIE and funded by the Bill & Melinda Gates Foundation, with the collaboration of CIRAD (French agricultural research and international cooperation organization) and several other partners, including EuFMD/FAO

*as defined in the OIE *Terrestrial Animal Health Code*: “the governmental and non-governmental organisations that implement animal health and welfare measures and other standards and recommendations...”

Key milestones of the OIE PPP initiative

➤ 2017:

- **Resolution #39** at OIE 85th General Session
(http://www.oie.int/fileadmin/Home/eng/About_us/docs/pdf/Session/2017/A_RESO_2017_Public.pdf)
- On-line **survey** of public and private partners: **97 PPP success stories in 76 countries**

➤ 2018:

- Brochure and **typology** released at 86th General Session
- Expert consultation, with 42 international public and private experts
- PPP impact assessment on case examples (Ethiopia, Indonesia, Paraguay)

➤ 2019:

- The « **OIE PPP Handbook** » of guidelines released at the 87th General Session
- **E-learning modules**: introductory course, PPP & Transboundary Animal Disease control (with EuFMD)
- **4 regional workshops** in Africa and Asia to disseminate PPP guidelines (35 countries)
- Numerous **presentations**
- PPP Targeted Support integrated into the **OIE PVS Pathway**
- OIE **Panorama** on PPP: <https://oiebulletin.com/wp-content/uploads/2019/Panorama2019-3/panorama-2019-3-en.pdf>

For more information (brochures, videos, etc.)

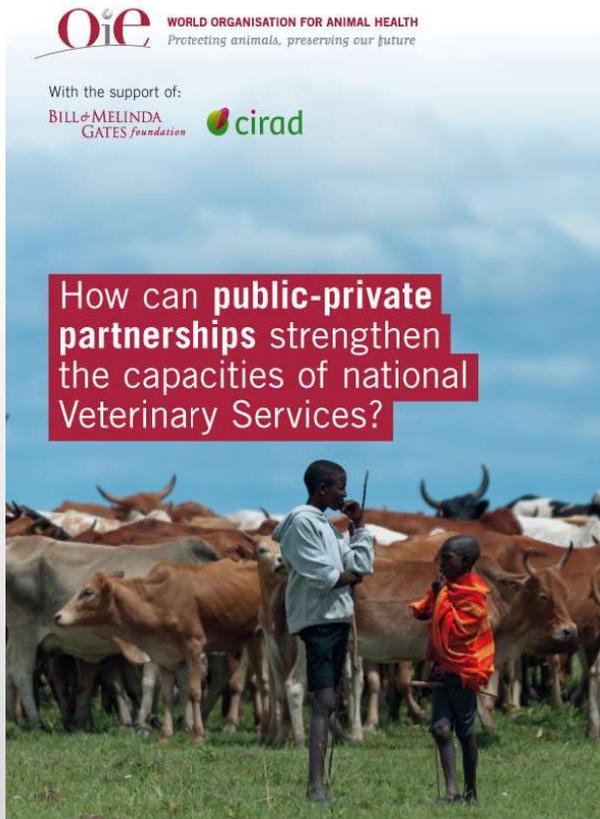
www.oie.int/publicprivatepartnerships

(also available in Spanish and French)

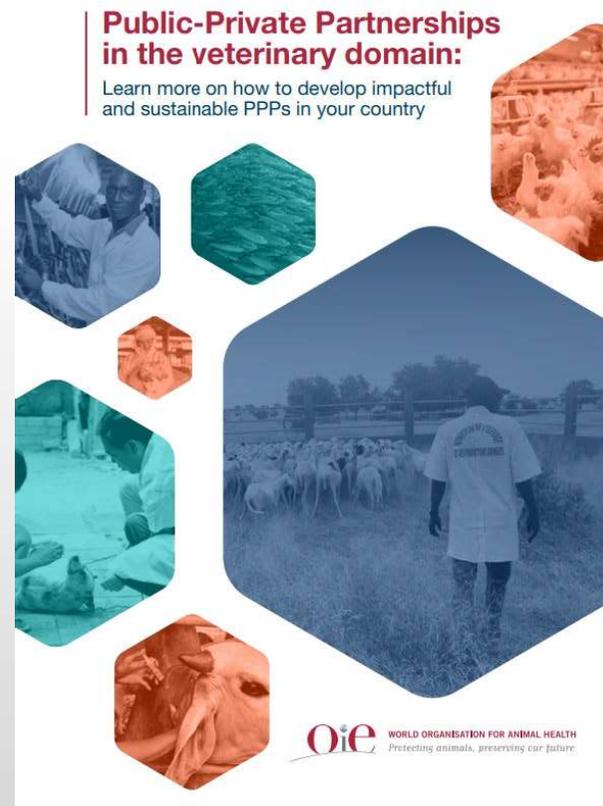
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How can **public-private partnerships** strengthen the capacities of national Veterinary Services?



Public-Private Partnerships in the veterinary domain:
Learn more on how to develop impactful and sustainable PPPs in your country

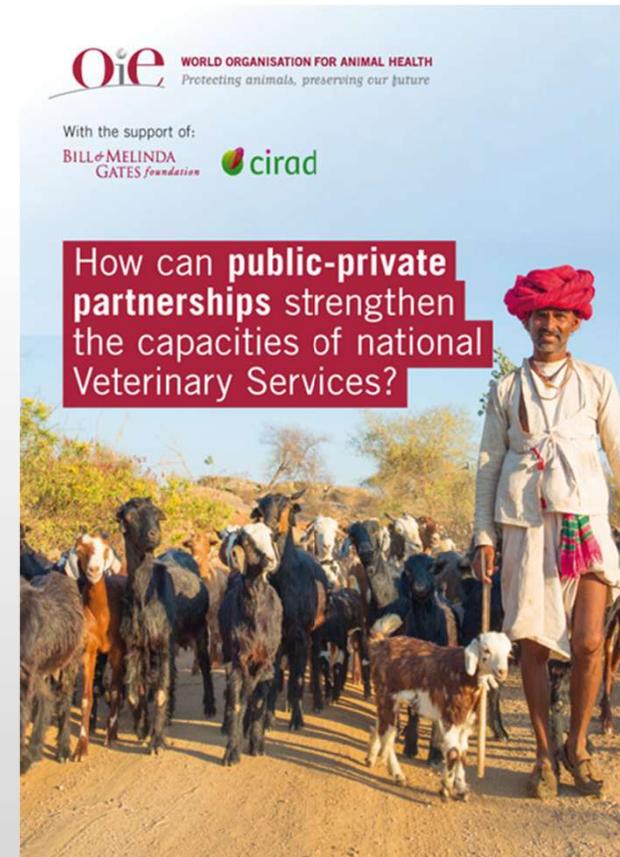


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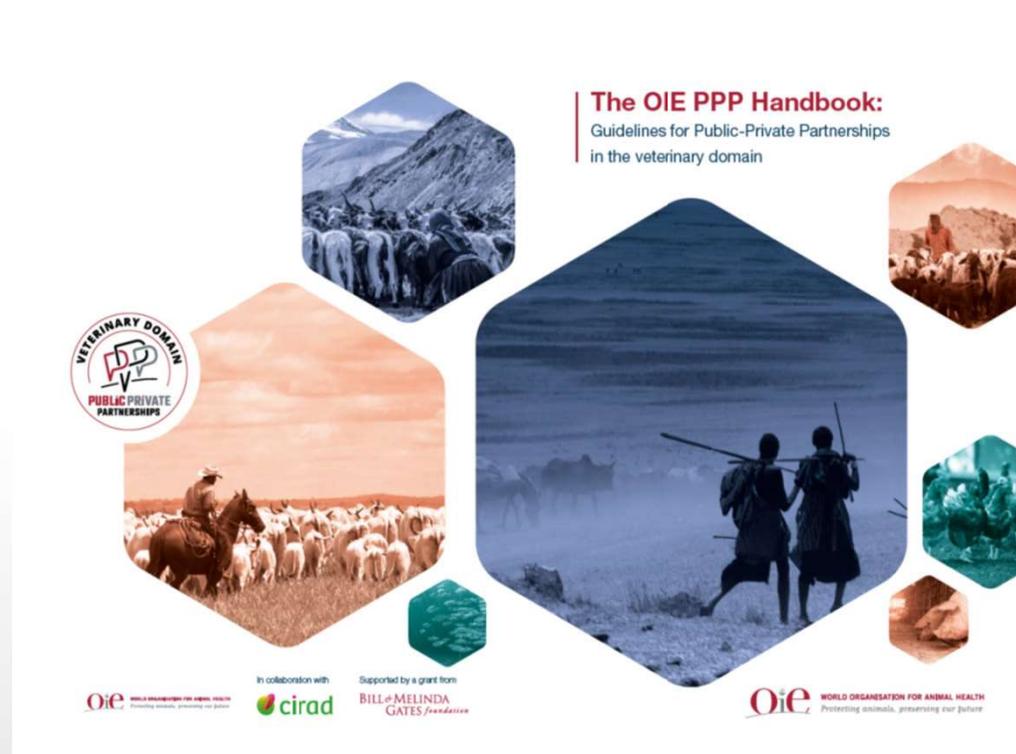
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The OIE PPP Handbook



www.oie.int/ppphandbook

12 case studies, including #5 on the application of compartmentalisation in the UK:

Allowed UK poultry companies that produce breeding stock of high genetic value to continue exports worldwide despite outbreaks of Avian Influenza starting in 2010.

How the OIE PPP Handbook can help both public and private stakeholders become partners



The OIE PPP e-learning courses

Freely available to you at

<https://training.oie.int/course/index.php?categoryid=57>

developed in collaboration with



Public-Private Partnerships in the Veterinary Domain: An Introductory Course (EN)

Home / Courses / Private Public Partnerships / PPP Introductory Course / Course Materials / Section 1: A Win-win Strategy

Section 1: A Win-win Strategy

The slide is titled "What is a Public-Private Partnership?". It features a red vertical bar on the left side. The main content area has a light background with a faint image of people. The text reads: "The OIE PPP Handbook defines PPP as: a joint approach in which the public and private sectors agree responsibilities and share resources and risks to achieve common objectives that deliver benefits in a sustainable manner." The slide is part of a presentation, as indicated by the "8 of 18" in the top right corner and the navigation icons at the bottom.

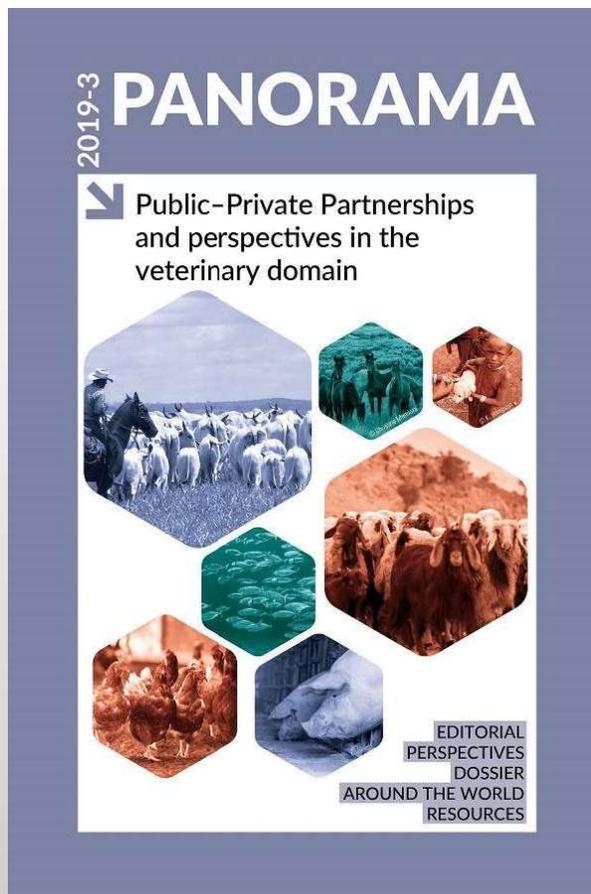
The slide is titled "Introducing Zooland". It features a background image of a map of a coastal region. The text reads: "Throughout this course, we will use a hypothetical country, 'Zooland' to illustrate some of the challenges and opportunities for PPP in FMD control. We will read more about Zooland in the following slides. Your task in this e-learning course is to act as an advisor to the Department of Veterinary Services (DVS) of the Government of Zooland in order to help identify and implement PPP opportunities that will improve the control of FMD in Zooland. Note that Zooland is purely fictional and any resemblance to an existing country is co-idental." The slide is part of a presentation, as indicated by the "Capture (rectangular)" text in the top right corner.

The OIE Panorama

25 key opinion leaders share their experience and views on PPP

CIRAD, ILRI, EuFMD/FAO, STDF/WTO, Bill & Melinda Gates Foundation, World Bank, USAID, IFAD, African Development Bank, HealthforAnimals, International Meat Secretariat, as well as other public and private stakeholders.

panorama-2019-3-en.pdf (oiebulletin.com)



Several articles of high relevance, e.g.:

- **Canada leverages public–private partnerships to keep *ASF* at bay** (including tools to mitigate trade impacts, such as zoning and **compartmentalization**)
- **Successful implementation of **compartmentalization** in aquaculture: the production of Atlantic salmon in Iceland**

PPP as an integral component of the PVS Pathway



The OIE PPP initiative in 2021 and beyond...

PPP as a powerful tool to achieve key missions for OIE and Veterinary Services

- Involving public and private partners at global level, e.g., “**Stop ASF: Public and Private Partnering for Success**”: two webinars organized by OIE & FAO (GF-TADs) on June 21 & 28
- **Support activities**, including at **national level** (PVS Pathway)
- Additional **training** and e-learning courses: PPP&Surveillance, **PPP&Trade**, PPP&Crisis Management, etc. : all openly available on the OIE training portal
- Developing a **PPP interactive database**

... thanks to **renewed funding by the Bill & Melinda Gates Foundation (2021-2023)** and impactful collaborations

MERCI!
(Thank you!)
i.dieuzy-labaye@oie.int



WORLD ORGANISATION FOR ANIMAL HEALTH
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12, rue de Prony, 75017 Paris, France
www.oie.int
media@oie.int - oie@oie.int

